How Our North Campus **Became The Center of Our** Parish Outreach



Sacred Heart is a dynamic and growing community of faith in the heart of downtown Tampa, with a strong history of volunteerism and outreach.

It is no secret that downtown Tampa is growing at an exponential rate. Over the last four years, an estimated 20,000 new residents moved within a 1.5mile radius of our church, a fifth of which are projected to be Catholic.

While our challenge and opportunity is to build a foundation for current and future growth, our parish also must adapt its resources to continue to provide for those forgotten within our community. As part of that understanding, we intend to renovate and expand our parish's North Campus to meet both needs.





Other Ways You Can Help Build Our Future

- Item donations for our live and silent auctions are a great way to advertise your business to our parishioner base.
 - All silent auction items will be listed from four to six weeks ahead of the event, allowing our parishioner base ample time to view your contributions.
- Individual and group ticket purchases are a great opportunity for your business to network with our parishioner base alongside your auction item donations.
- Direct financial contributions to our North Campus renovations can be made at:
 - Web: shfla.org/northcampusgiving
 - Email: lcabrera@sacredheartfla.org



Erected in 1905, Sacred Heart is the first Catholic Church in Tampa and Florida's west coast, with our parish history stretching back to Tampa's early pioneer days. Located in the heart of Downtown Tampa, we are a Franciscan parish that serves parishioners and the business community alike.

Contact Us

For 2023 Gala Inquiries, contact Angela Erb, Parish Event Coordinator

- (813) 229-1595, ext. 216
- aerbesacredheartfla.org
- P.O. Box 1524, Tampa FL, 33601









PRESENTED BY: StarShip



2023 Sponsorship Information Guide

Friday, April 14, 2023 | 7 p.m. shfla.org/gala23

Get your business in front of our parishioner base:

Sponsor the 2023 Gala

We are reaching out to you, as a member of the community we serve, to ask for your support in this endeavor through a sponsorship for the event. There are four activation levels that will be great supplements to your advertising needs or provide a special evening out for your employees and clients.

	Triple Crown (\$18,500)	Winner's Circle (\$10,000)	Place (\$5,000)	Show (\$2,500)
Tickets	8	6	4	2
Event Advertising Inclusion	✓	/		
Event Program Inclusion	/	/	/	/
In-Event Announcements	3	1		
In-Event Signage	✓	✓	✓	
Parish Publication Recognition		✓	✓	$\overline{ \checkmark }$



Sacred Heart's North Campus

Formerly Sacred Heart Academy, a parochial school which operated for more than 80 years, Sacred Heart's North Campus is a near–10 acre property located along Florida Avenue, just two miles north of the church itself. As the growth in downtown has evolved, so too has our reliance on the North Campus as the epicenter for parochial and outreach activities. Our parish hosts nearly all faith formation classes and ministry meetings from the property, as well as donation drives, and our weekly outreach to the unhoused. Sacred Heart is home to more than 20 ministries that take part in regular outreach activities with local non-profit organizations, in addition to parish-wide initiatives, embodying the spirit of Jesus' call to action in Matthew's Gospel.



What Your

Sponsorship Supports

Our goal for the 2023 Gala is to raise the capital needed to begin the necessary plumbing and electrical improvements inside the North Campus kitchen and auditorium.

With many of the facilities being original to the campus' initial build phases, our parish has the goal of maintaining the history of the campus while updating areas to fit current needs.

A renovation of the kitchen and adjoining auditorium's infrastructure is necessary to both continue existing outreach, and begin hosting events that will provide revenue for the parish to grow our outreach.



Our Parish at a Glance: Tampa's Longest Serving Catholic Community

1700+

Registered Families

4000+

Registered Parishioners

250K+ A

Annual Mass Attendance

1859 Year Our Parish Was Formed

1905 Year Our Church Was Dedicated

24 Outreach Ministries & Social Groups

4000+ Social Media Followers

2400+ Mailing List Subscribers

197K+ Annual Unique Visits to Our Parish Website

58% Avg. Marketing Email Open Rate

600+ Avg. Weekly Readers of the Parish Bulletin

\$5K+ Average total value at semi-monthly donation drives for local partners