



☎ 813-229-1595 ext. 216
✉ vmccarthy@sacredheartfla.org
📍 518 N. Marion Street, Tampa, FL 33602

Sacred Heart is a Franciscan Parish located in downtown Tampa | Pax Et Bonum

February 1, 2024

To Our Neighboring Businesses and Community Partners,

Situated in the heart of Tampa's Downtown, Sacred Heart Catholic Church has been serving parishioners, visitors, and the local business community since 1905. Sacred Heart is the first Catholic Church in Tampa and Florida's west coast, with a parochial history stretching back to Tampa's early pioneer days. Our parish serves the neighborhoods of Hyde Park, Downtown Tampa, Davis Islands, Harbor Island, Tampa Heights, Riverside Heights, and parts of Old Seminole Heights and South Seminole Heights.

As a Franciscan parish, Sacred Heart and its congregation are very much in tune with the friars' devotion to justice, peace, and integrity of creation. The parish hosts more than twenty individual ministries that all take part in regular acts of service toward these ends, fulfilling a mission to cultivate a vibrant community of faith by creating meaningful connections with both God and each other. As an example, our Hands of Hope ministry, which provides necessities and meals to the unhoused each weekend, embodies the spirit of St. Francis, advocating for the vulnerable, promoting justice and peace, and reaching out to those who are alienated from the Church or society.

Sacred Heart's ministries rely on the time and treasure of our parishioners to carry out these objectives, with the parish providing the structure and venues to address the needs of our local community. One such venue is our historic North Campus, located about two miles north of the main church, in Tampa Heights. The campus was previously a school which operated from 1931 to 2012, and currently serves as the primary event space for our parish and operations center for our outreach ministries. Much of the campus' infrastructure, especially in the auditorium and adjoining kitchen, is original from the initial build and is in desperate need of renovation in order to continue hosting events like public meetings, our family faith formation classes, and ministry activities like the aforementioned Hands of Hope and their weekly meal prep.

Sacred Heart is proud to announce our 10th annual fundraising gala— "A Night in Assisi" hosted aboard the Yacht Starship on Friday, April 19, 2024. The evening will feature dinner and dancing, alongside live and silent auctions, with a goal to raise enough capital to continue the necessary improvements inside the North Campus kitchen and auditorium, which are underway.

We are reaching out to you, as a member of the community we serve, to ask for your support for this endeavor by participating as a sponsor or silent auction donor. There are several activation levels that may be beneficial to your advertising needs or to provide a special evening out for your employees and clients. Attached, you will find a breakdown of our sponsorship packages.

We thank you for your consideration and look forward to featuring your business at the Gala!

Vicky McCarthy

Event, Hospitality, and Outreach Manager
Sacred Heart Catholic Church, Tampa



2024 Gala Sponsorship Information Sheet

19th of April, 2024 | 6:30 p.m.
Annual Fundraising Gala
Presented By:



Get your business in front of our parishioners: **Sponsor the 2024 Gala**

We are reaching out to you, as a member of the community we serve, to ask for your support in our parish endeavor to preserve and enhance our facilities through a sponsorship for the event. There are four activation levels that will be great supplements to your advertising needs or provide a special evening out for your employees and clients.

Your sponsorship will have a direct impact on our ministries and parishioners. With over 1600 registered families, 4000+ parishioners, and more than an average of 200 attendees at the gala itself, your contributions will be seen by a captive audience rooted in downtown Tampa, and felt by the volunteers and local leaders who conduct outreach to the vulnerable from our parish's North Campus.

- Print Material Sponsor | \$600
- Live Auction Sponsor | \$1000
- Signature Drink Sponsor | \$1000
- Photography Sponsor | \$600
- Décor Sponsor | \$1200
- Gifts and Favors Sponsor | \$1200
- Signature Tote Sponsor | \$750

	Platinum (\$30,000)	Gold (\$10,000)	Silver (\$5,000)	Marble (\$1,000)
Tickets	10	8	4	2
Event Advertising Inclusion	✓	✓	---	---
Event Program Inclusion	✓	✓	✓	✓
In-Event Announcements	3	1	---	---
In-Event Signage	✓	✓	✓	---
Parish Publication Recognition	✓	✓	✓	✓

Options aplenty, and no gift is too small: **Sponsor an Element at the Gala**

Our goal is to operate the event as close to net-zero as possible, to ensure all revenue from ticket sales, sponsorships, auctions, and donations directly aid the needed renovations at our North Campus. Consider sponsoring an event element for to feature your business.





2024 Gala Donation Commitment Form

19th of April, 2024 | 6:30 p.m.
Annual Fundraising Gala
Presented By:



Donor Representative Name: _____

Donor Company Name: _____

Mailing Address: _____

Physical Address: _____

EMAIL: _____

Phone Number: _____

Web Address: _____

Assets/Media Kit: _____

Signature: _____

Description of item or service being donated:

Approximate Retail Value: _____

Specific terms, conditions and/or dates:

SPONSORSHIP ONLY

Please indicate the level of your sponsorship below:

Presenting ____ Platinum ____ Gold ____ Silver ____

Please indicate how you intend to complete your
sponsorship payment:

My check is enclosed ____ (Payable to Sacred Heart; "Gala 24" in memo line)

Please send me an invoice ____

**Please return this signed form
to Vicky McCarthy:**

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Get your business in front of our parishioners: Donate to the Gala Auctions

We are reaching out to you, as a member of the community we serve, to ask for your support in our parish endeavor to preserve and enhance our facilities through an in-kind donation for the auctions during the event. All auctions will be advertised both in digital and print publications, and be available for bid online.

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Our Parish at a Glance: Tampa's Longest Serving Catholic Community



1600+ Registered Families
4000+ Registered Parishioners
250K+ Annual Mass Attendance
(Estimate accounting for both parishioners and visitors)

1859 Year Our Congregation Was Formed

1905 Year Our Church Was Dedicated

25 Outreach Ministries & Social Groups

4500+ Social Media Followers

2400+ Mailing List Subscribers

200K+ Annual Unique Visits to Our Parish Website

58% Avg. Marketing Email Open Rate

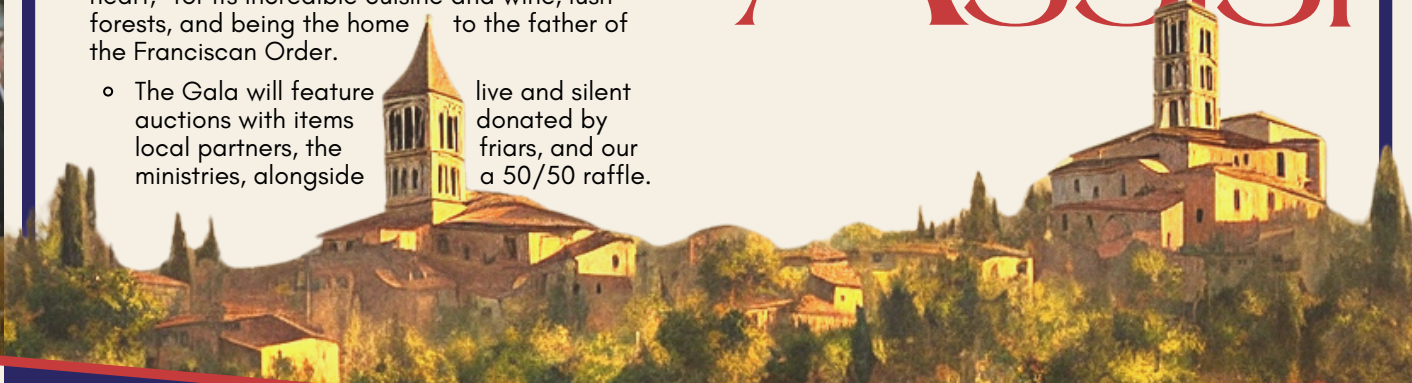
600+ Avg. Weekly Readers of the Parish Bulletin

\$7K+ Average total value at semi-monthly donation drives for local partners



Event Info: **A Night to Remember**

- Contests, dinner, and dancing will be themed to "A Night in Assisi." Join us as we escape to the Italian region of Umbria, known as Italy's "green heart," for its incredible cuisine and wine, lush forests, and being the home to the father of the Franciscan Order.
- The Gala will feature live and silent auctions with items donated by local partners, the ministries, alongside friars, and our a 50/50 raffle.



19th of April, 2024 | 6:30 p.m.
Presented By:

YACHT
StarShip

A NIGHT IN Assisi



Erected in 1905, Sacred Heart is the first Catholic Church in Tampa and Florida's west coast, with our parish history stretching back to Tampa's early pioneer days. Located in the heart of Downtown Tampa, we are a Franciscan parish that serves parishioners and the business community alike.

Contact Us

For 2024 Gala Inquiries, contact Vicky McCarthy, Parish Event, Hospitality, and Outreach Manager.

☎ (813) 229-1595, ext. 216

✉ vmccarthy@sacredheartfla.org

✉ P.O. Box 1524, Tampa, FL 33601

🌐 shfla.org/gala24



Sacred Heart
CATHOLIC CHURCH

2024 Annual Fundraising Gala

Get your business in front of our parishioners: Sponsor the 2024 Gala

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	Platinum (\$30,000)	Gold (\$10,000)	Silver (\$5,000)	Marble (\$1,000)
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Event Advertising Inclusion	✓	✓	---	---
Event Program Inclusion	✓	✓	✓	✓
In-Event Announcements	3	1	---	---
In-Event Signage	✓	✓	✓	---
Parish Publication Recognition	✓	✓	✓	✓

Our annual Gala prominently features each sponsor across multiple platforms in advance and on the night of the event.



What Your Sponsorship Supports

Our goal for the 2024 Gala is to raise the capital needed to continue the necessary improvements inside the North Campus kitchen and auditorium.

Formerly Sacred Heart Academy, a parochial school which operated for more than 80 years, Sacred Heart's North Campus is a near-10 acre property located along Florida Avenue, just two miles north of the church itself. As the growth in downtown has evolved, so too has our reliance on the North Campus as a new epicenter for both our parochial and outreach activities.

Our parish hosts nearly all faith formation classes and ministry meetings from the property, in addition to regularly scheduled donation drives for partnering non-profits, and our weekly outreach to the economically challenged and unhoused.

Sacred Heart is home to more than 20 ministries that take part in regular outreach activities with local non-profit organizations, in addition to parish-wide initiatives, with each embodying the spirit of Jesus' call to action in Chapter 25 of Matthew's Gospel.

With many of the facilities being original to the Academy's initial build phases, our parish has the goal of maintaining the history of the campus while updating areas to fit current needs. The ongoing renovation of the kitchen and adjoining auditorium's infrastructure is necessary to continue our ministries' existing outreach, and begin hosting events that will provide revenue for the parish to grow our outreach.

The ball is already rolling, as a firm has been hired to serve as our owner's representative, tasked with securing the various trades needed to renovate the kitchen. The renovation is estimated to cost \$750,000.